

LUPUS EUROPE

Strategic plan 2013-2017



LUPUS EUROPE

- redefining our Strategy



Vision:

A fulfilling life

for all people with lupus in Europe
until we have reached a world without lupus



3 Strategic objectives

1. PEOPLE WITH LUPUS in Europe participate in, and benefit from, lupus research
2. MEMBER ORGANIZATIONS are enthusiastic and empowered
3. LUPUS EUROPE is heard and acting

PEOPLE WITH LUPUS participate in, and benefit from, lupus research



1. Co-opt a trustee responsible for research
2. Gather the knowledge of the situation of lupus in Europe
3. Foster patient participation in lupus research (from "answering questionnaires" to "taking part in clinical trials")
4. People living with lupus become actors in designing research and trials in line with identified priorities.

MEMBER ORGANIZATIONS are enthusiastic and empowered



1. Nourish and cement the community and inter-relations of our member groups
 - Leveraging our conventions as "peak" event
 - Leveraging E-platforms as a continuous forum
 - Evaluating our work vs. Member needs
2. Assist organizations with their sustainability, growth and development
3. Seek and pursue common interests and issues to boost the operation of the national groups and sing as one choir.



LUPUS EUROPE is heard and acting

1. Ensure LUPUS EUROPE sustainability
2. Push: To be heard and acting on behalf of national organizations.
3. Network : Ensure quality presence at key events and develop partnerships to maximize opportunities for information, promotion and advocacy
4. Pull : Become the point of reference in Europe for all relevant communication, information and education about lupus.